



Registered office: Polska 16, Prague 120 00, Czech Republic  
Company Tax ID: CZ 29132070  
www.cezeta.com

## Website Privacy Policy

At Cezeta Motors s.r.o. we are committed to protecting and respecting your privacy. This policy (together with our Website Terms of Use (and any other documents referred to in it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be used by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it. By visiting our sites under domains [www.cezeta.com](http://www.cezeta.com), [www.cezeta.cz](http://www.cezeta.cz), [www.cezeta.at](http://www.cezeta.at), [www.cezeta.co.uk](http://www.cezeta.co.uk), [www.cezeta.nl](http://www.cezeta.nl), [www.cezeta.dk](http://www.cezeta.dk), [www.cezeta.it](http://www.cezeta.it), [www.cezeta.fr](http://www.cezeta.fr), [www.cezeta.es](http://www.cezeta.es), [www.cezeta.ch](http://www.cezeta.ch) (the "Sites") (our site), you are accepting and consenting to the practices described in this policy. The data controller is Cezeta Motors s.r.o. of U Zvonický 10, Mirosovice, 251 66, Prague East, Czech Republic.

**Information we may collect from you** We may collect and process the following data about you: Information you give us. You may give us information about you by filling in forms on our site or by corresponding with us by phone, email or otherwise. This includes information you provide when you register to use our site, place an order on our site, enter a competition, promotion or survey and when you report a problem with our site. The information you give us may include your name, address, email address and phone number and financial and credit card information.

Information we collect about you. Each time you visit our site we may automatically collect the following information: technical information, including the internet protocol (IP) address used to connect your computer to the internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform; and information about your visit, including the full Uniform Resource Locators (URL) clickstream to, through and from our site (including date and time) (in other words the website you came from, the web pages you opened whilst on our site and the website you went to from our site); products you viewed; page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page and any phone number used to call our customer service number.

Information we receive from other sources. We work closely with third parties (including, for example, business partners, sub-contractors in technical, payment and delivery services, advertising networks, analytics providers, search information providers, fraud prevention and credit reference agencies) and may receive information about you from them.

**Information about how we use cookies** Our site uses cookies to distinguish you from other users of our site. This helps us to provide you with a good experience when you browse our site and also allows us to improve our site. By continuing to browse our site, you are agreeing to our use of cookies. A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive. We may use the following cookies: Strictly necessary cookies. These are cookies that are required for the operation of our site. They may include, for example, cookies that



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enable you to log into secure areas of our site, submit and pay for an order. Analytical/performance cookies. They allow us to recognise and count the number of visitors and to see how visitors move around our site when they are using it. This helps us to improve the way our site works, for example, by ensuring that users are finding what they are looking for easily. Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies. You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

**How we use your information** We use information held about you in the following ways: Information you give to us. We will use this information: to carry out our obligations arising from any contracts entered into between you and us and to provide you with the information, products and services that you request from us; to provide you with information about other products and services we offer that are related to those that you have already purchased or enquired about. You can change your mind regarding these marketing communications and the method used to communicate them to you at any time, by contacting us at [post@cezeta.com](mailto:post@cezeta.com); subject to obtaining your consent when you place an order with us, to provide you, or permit selected third parties to provide you, with information about products or services we feel may interest you using the methods of communication which you have agreed to. You can change your mind regarding these marketing communications and the method used to communicate them to you at any time, by contacting us at [post@cezeta.com](mailto:post@cezeta.com); to notify you about changes to our site; and to optimise how the content from our site is presented to you on your computer or device.

Information we collect about you. We will use this information: to administer our site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes; to improve our site optimise how the content is presented to you on your computer or device; to allow you to participate in interactive features of our service, when you choose to do so; as part of our efforts to keep our site safe and secure; and to make suggestions and recommendations to you and other users of our site about products or services that may interest you or them.

Information we receive from other sources. We may combine this information with the information listed in Information you give to us and Information we collect about you sections above. We may use this information and the combined information for the purposes set out above (depending on the types of information we receive).

**Disclosure of your information** We may share your information with selected third parties including: Business partners, suppliers and subcontractors for the performance of any contract we enter into with you, including: Authorised Sales and Service Partners; Europ Assistance (breakdown assistance and recovery partner); and if applicable, the relevant finance provider; Analytics and search engine providers that assist us in the improvement and optimisation of our site; Credit reference agencies for the purpose of assessing your credit score where this is a condition of us entering into a contract with you; Fraud prevention agencies to detect and prevent fraud and other related crimes and to meet our regulatory obligations. We may disclose your personal information to third parties: If we sell or buy any business or assets, we may disclose your personal data to the



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prospective seller or buyer of such business or assets. If we are acquired or substantially all of our assets are acquired by a third party, the personal data we hold about our customers will be one of the assets transferred as part of the acquisition. If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our Website Terms of Use, Terms and Conditions of Sale and other agreements; or to protect the rights, property, the safety of us, our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

**Where we store your personal data** The data that we collect from you is stored in the Czech Republic. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy. All information you provide to us is stored on our secure servers. Any payment transactions will be encrypted. Where we have given you (or where you have chosen) a password which enables you to access certain parts of our site, you are responsible for keeping this password confidential. We ask you not to share a password with anyone. The transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

**Retaining your information** We will retain the information we receive and collect for the period necessary for us to make use of it in accordance with this Privacy Policy, unless we are required by law to retain it for longer.

**Your rights** You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us at [post@cezeta.com](mailto:post@cezeta.com). Our site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

**Changes to our Privacy Policy** Any changes we may make to our Privacy Policy in the future will be posted on this page. Please check back frequently to see any updates or changes to our Privacy Policy.



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Neil Eamonn Smith (Managing Director), In Prague, 14 October 2016